



## FOR IMMEDIATE RELEASE

Contact: Roelof Siepel  
Tel: +31 548 620 403  
E-mail: siepel@addcomp.nl

### **Addcomp, supplier of polymer additive solutions, opens new distribution center in North America**

Facility in Michigan will be headquarters for marketing services and customer support

Rochester Hills, Michigan – January 22, 2010 – Addcomp North America Inc. announces the opening of its new location in Rochester Hills, Michigan. A subsidiary of Addcomp Holland BV, the company provides additive masterbatches and compacted products to polymer manufacturers and converters in the United States, Canada, and Mexico.

The new facility, which opened its doors on December 1, 2009, will initially serve as a center to provide product distribution, technical assistance, and marketing services for customers throughout North America. “We can now bring in full-container shipments of products from our manufacturing plants in Europe and ship them from here in less-than-truckload quantities,” said Louis Martin, director of business development for Addcomp North America. “This capability will allow our customers to accept products on schedules closely aligned with their production needs,” Martin added. “It should significantly reduce their work-in-progress inventories and greatly simplify logistics planning and budgeting.”

#### **Planning for the foreseeable future**

The new facility in Rochester Hills encompasses 16,050 square feet (1,490 square meters). Most of the workspace is devoted to the management of product inventory and distribution. The building features a grade-level loading dock, to facilitate the handling of shipments up to 43,000 pounds (19,500 kg).

A material-analysis laboratory will provide melt-flow, density, and moisture-content data as part of the company’s quality-control activities. These resources will also support the development of products that are custom-formulated for the specific performance and processing requirements of an individual customer. The facility also includes office and executive meeting spaces for the marketing and customer-support staff.

“For the first year, we expect to concentrate on helping polymer manufacturers discover which of our masterbatches or compacts will provide the greatest benefits over the long haul,” said Martin. “When the needs and benefits are clearly identified,” he pointed out, “these resources can serve as the basis for local manufacturing. Until then, this Michigan location is ideally suited to our current customer-contact mission.”



### **About Addcomp**

Addcomp produces a portfolio of additive solutions for polymer manufacturers and converters throughout the world. The company's products enhance production processes, such as material flow, or provide performance benefits such as UV stability, flame retardance, anti-static properties, or moisture control. Addcomp can deliver custom-formulated combinations of additives as free-flowing pellets of compacted powders or as components in various polymer matrices. More information can be found at the company web sites listed below

# # #

### **Editorial contact:**

North America:

Louis W. Martin

Director – Business Development

Addcomp North America Inc.

2932 Waterview Drive

Rochester Hills, MI 48309

Tel: 248-598-5205

Fax: 248-598-5206

E-mail: [lwm@addcompnorthamerica.com](mailto:lwm@addcompnorthamerica.com)

Website: [www.addcompnorthamerica.com](http://www.addcompnorthamerica.com)

Europe:

Shahin Sandino

Commercial Director Addcomp Holland

Addcomp Holland BV

Rudolf Dieselstraat 8

7442 DR Nijverdal

Tel: +31 548 620 403

Fax: +31 548 620 369

Email: [Sandino@addcomp.nl](mailto:Sandino@addcomp.nl)

Website: [www.addcomp.nl](http://www.addcomp.nl)

